



**YOU ARE INVITED TO ATTEND THE
DISTRICT 4 SPRING HYBRID MEETING**

APRIL 21, 2022 7 P.M.

LINDSAY EXHIBITION COMMONWELL BUILDING

**WE ASK THAT ALL WHETHER ATTENDING IN PERSON OR
ONLINE TO**

PRE-REGISTER THROUGH OUR WEBSITE

<http://www.district4fairs.com>

**LOGIN INFORMATION WILL BE SENT TO YOU UPON
REGISTRATION**

GUEST SPEAKER

Virginia Ludy

Rebirth of the Fair Phoenix from the Ashes of a Pandemic

As the re-emergence of the fair and event industry begins, we need to consider not only the challenges that events may face but what are the many opportunities that lay ahead for fair and event organizers to capitalize on in the post pandemic marketplace. How can fair and event organizers be industry innovators and seize new opportunities, as they begin to explore how to deliver incredible experiences in this new event landscape where consumer behaviour and expectations have dramatically changed.

Refreshments will not be available. Please feel free to bring your own water bottle.

Masks to be worn at your discretion.

PROGRAM SUBJECT TO CHANGE